# **Alex Garcia**

### User Experience Designer

Lakewood, CO | 240-620-3725 | Email | LinkedIn | Portfolio

I'm an outdoor enthusiast who has rediscovered his passion for design. Using creativity and empathy to help solve problems so that they will help bring better experiences to others. I am self-driven, compassionate, and ambitious and looking to make an impact wherever I go.

#### SKILLS

- Programming Languages: HTML, CSS
- Tools: Figma, Figjam, Sketch, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Google Doc, Google Slides, Google Sheets, Microsoft Word, Microsoft Powerpoint, Microsoft Excel

#### EXPERIENCE

#### User Experience Apprenticeshipl General Assembly | Remote | February 2022 – April 2022

Completed 500+ hours of expert-led instruction and hands on experience applying user research, sketching, prototyping and many other user experience tactics to real world projects.

- Bloom (mobile coffee app): Partnered with another designer and needed to create an app that helped solve an issue they regularly faced.
- Ecommerce Design (desktop): Helped to create a better online experience and POS for an existing company of our choosing.
- SimplE (mobile app): Collaborated with two other designers to create an alarm feature to help remind users to read daily. As well as to update the current layout.
- BrightPearl (Client Partner Project): In a team with two other designers, we improved the functionality and efficiency of their current accounting software.

Skills: Product Design  $\cdot$  Visual Design  $\cdot$  Figma  $\cdot$  Collaborative Problem Solving  $\cdot$  User Interface Prototyping  $\cdot$  Agile Methodologies  $\cdot$  UX Research  $\cdot$  User Experience (UX)

#### Inventory Specialist | Elevation Cycles | Parker, CO | June 2020–January 2022

- Promoted from retail associate to inventory lead, based on exemplary performance of organization and awareness of products in the store
- Collaborated with the inventory team (team of three) to receive shipments, transfer product, handle returns and perform weekly cycle counts

#### Supervisor | Earth Treks Climbing Facility | Englewood, CO | May 2018–February 2020

- Grew our community and facility as part of a high functioning team
  - Gym events (monthly gym rendezvous), retail store events (REI)
  - Mentoring staff to execute exceptional customer service to all of our members and guests
  - Working with management team to develop trainings for staff development across all aspects of the gym
    - Safety Training, CPR certifications, After Hour Activities (learning about rappelling, etc.)

## Supervisor | Earth Treks Climbing Facility | Crystal City , VA | June 2016–May 2018

- Maintaining the mission and core values of Earth Treks with our community
- Answered questions that parents and members had on any classes , programs, or any general issues

## EDUCATION

#### General Assembly | UX Immersive | Remote | 2022

University of Maryland Baltimore County | Bachelors in Graphic Design | Baltimore, MD | Expected to finish 2025 Montgomery Community College | Associates of Fine Arts | Rockville, MD | 2014